IMPACT IGNITER
A Direct Path to Being Data-Driven

In just six months, our Impact Igniter program can help your organization gain a working understanding of the performance measurement cycle. Our process is designed to help your team learn how to ask powerful questions and use data to answer them. You’ll receive 1-on-1 support throughout the Igniter, as well as access to our network of experts to support your development.

Best for organizations who have

- Less than $1mm in revenue with 0-8 employees
- A craving to develop a learning-based culture and 5-10 hours a month to dedicate to your data practice
- A pressing need to jumpstart a data practice that your staff can manage in-house

Questions You’ll Finally Be Able to Answer

- What is the impact we want to achieve, and how will we get there?
- How can we demystify performance management?
- What is the quality of our service delivery?
- Which data should we measure and how?
- How can we get staff excited about data (rather than scared of it)?
IMPACT IGNITER PROCESS

What You'll Do:
2 facilitated cohort learning sessions, monthly interactive webinars, monthly 1-1 coaching, access to your coach as needed

DESIGN PHASE
What You'll Get:
- Grounding in Learning Culture concepts
- Clearly defined learning question

MEASURE PHASE
What You'll Get:
- Measurement Plan including methods and tools
- Data Collection Training and Coaching

ACT PHASE
What You'll Get:
- Analysis Plan
- Training on how to interpret data
- Facilitated data action session

THE RESULT:
One fully developed Impact Measurement Process
Learn the Impact Measurement Cycle

DON'T JUST DEMONSTRATE YOUR IMPACT: MAXIMIZE IT

About Results Lab
Founded in 2015, ResultsLab exists to help established nonprofit organizations build their capacity for using data to foster program excellence. To date, we bring 25+ years experience conducting evaluation work in more than 15 countries. We deliver the data mindset, skill set, and tool set nonprofits need for programmatic success.